

A Chat Concerning Our Honolulu Advertisers--Who They Are

Continued Next Week.

Lewers & Cooke Ltd.

This name is significant of everything that is best in the grocery line. One of the oldest firms in the city, it has gained for itself a reputation for fairness and quality of goods that is only gained through years of successful business management. "Value for the money" might well be taken as the motto of this well-known firm.

Roman, The Hat Cleaner.

Next door to the Central Fire Station, on Beretania Street, is Roman the Hat man. He is Honolulu's live wire in the Hat line, and can furnish hats in more styles than any three other firms in the City. His hat cleaning department is also up-to-date and his business from outside islands is increasing as the result of his thoughtfulness in paying freight, one way on all work which comes in.

Ehlers & Co.

One of the most important Dry-Goods firm is that of Ehlers & Co., whose name is a household byword among the families from Hawaii to Kauai, for a mail order department which spreads itself, like a gigantic spider's web throughout the entire islands, assists this firm in accommodating its constantly increasing patronage.

J. Carlo.

This is the only firm in Honolulu which makes a business of selling jewelry, watches and diamonds at retail on the installment plan. From a small beginning several years ago, his business has increased to such an extent as to

enable him to put up a beautiful concrete building. It is located on a busy section of Fort Street and the firm enjoys a large clientele from the outlying islands.

The Hotel Majestic

This hotel is conducted by Mrs. Blaisdell, a former Kauai resident, who makes a specialty of catering to the inter-island trade. The Majestic is conveniently located, being in the Sach's Building on the corner of Beretania and Fort streets, and three transfer points. Mrs. Blaisdell's pleasing personality, combined with the first-class accommodations of the hotel, keeps this popular house filled with guests.

The Curio Den.

On Fort Street almost opposite the Club Stables is The Curio Den, the home of everything in the curio line, with expert McNamara in charge. It is the home of the visiting tourists who never fail to find just what they are looking for.

T. H. Davies & Co., Ltd.

With branch stores throughout the various islands, this firm has one of the largest inter-island trades of the many wholesale houses in Honolulu. Headquarters were recently enlarged in order to accommodate the increasing trade which has marked this very enterprising firm since its organization many, many, years ago. This firm can furnish anything from a pin to a complete store and do it promptly.

The Kaimuki Land Co.

In this Company, Honolulu can boast of one of the most enter-

prising and successful real estate firms, in the city. Their advertising campaign indicates a thorough knowledge of the business. Kaimuki homes are owned by persons scattered throughout the entire islands, and the buyers are yet rapidly increasing. Kaimuki is considered the health spot of Honolulu. It is here that the Home for the incurables is situated; Here to has recently been established the Brigg's Sanatorium, which was placed here owing to the very desirable climate. Any one who is interested in Kaimuku would do well to communicate with the Kaimuki Land Co., who will furnish prospectus and full information regarding Honolulu's "Garden of Eden."

McInerney Shoe Co., Ltd.

In the McInerney Shoe Co. Ltd., Honolulu, has a shoe store which for variety of styles and prices, remain without an equal. Mr. Wm. McInerney, manager of this magnificent store, is an expert shoe man, being one of the best judges of shoes in Honolulu. The quality and styles of the McInerney Shoe is well-known throughout the islands which is partly the result of the large mail order business this very widely known house enjoys.

California Harness Shop.

Hammon & Son, one of the oldest established harness shops in Honolulu, have added a auto-trimmer's outfit to their business and are kept busy with an extra force of men in order to keep up with trade. They are located on Merchant & King St., opposite the

Palace Square and it would be advantageous to those who have trimming to do to give them a trial.

Associated Garage.

One of the best equipped automobile houses of the city is the Associated Garage. Beginning about three years ago, it has steadily grown until it has now assumed its present proportions. Manager Hall is thoroughly familiar with the auto business from hub to top and much of the success of this firm is due to his forethought in the selection of cars suitable to his trade.

Honolulu Brewery.

The Honolulu Brewing Co., is manufacturing a beer which has no equal in the Islands. It stands to reason, that home brewed beer need not contain ingredients to insure its keeping through shipment from one climate to another. This being true, then, the home-brewed beer must be superior since all imported beer must be doctored before entering our climate. Primo has made a reputation for itself which is difficult if not entirely impossible to estimate. It is meeting with tremendous popularity wherever sold.

E. O. Hall & Son.

This name stands for the most reliable hardware store in the islands. Here can be found a corps of efficient and most obliging clerks, any of whom it is a pleasure to meet. The store sells everything in hardware and crockery and do an immense inter-island trade, having representatives who

make their regular trips to the other islands, whose merchants are heavy purchasers. Manager White is a trained hardware man and his large clientele receives the benefit of his knowledge in securing the best value in goods for the least money.

Honolulu Iron Works.

In this vast plant is forged every conceivable piece of machinery from a coupling pin to a three million dollar sugar mill complete. Hundreds of men, and thousands of members of families, depend on this plant for their living. It is a blessing to the poor of Honolulu, for it gives them work by which they can earn their living; it is useful to the many sugar mills whose machinery occasionally needs repairing; and last but by no means least, it is capable of putting together the necessary machinery for a complete sugar mill in less time than coast factories. Surely the Honolulu Iron Works ranks first in importance as to manufacturers in Honolulu.

Silva's Toggery.

This up-to-date toggery, though established in recent years, has built up a trade such as is only possible by a constant endeavor to please the customer both as to quality of goods and to prices. A. C. Silva is head of this wide-awake establishment and his alertness to the requirements of his ever increasing trade has won him distinction as one of Honolulu's most successful business men.

Hopp & Co.

Like the proverbial "hub of the

Universe" all roads lead to the largest furniture store in Honolulu, namely, J. Hopp & Co. Here is always to be found a stock of furniture from which a selection can be made to suit the purchaser's means. A large mail order department is maintained by this firm, through which outside island trade is supplied with ever increasing satisfaction. Manager Spicer's knowledge of furniture and home requirements relieves the purchaser from the worry of deciding what is best for furnishing the single room or a mansion. If you are preparing to furnish a house, you are doing yourself an injustice if you do not consult him before doing so.

Who Really "Done" It.

In one of the large cities a primary teacher was one day instructing her class in the composition of sentences. She wrote two sentences on the blackboard, one a misstatement of fact, and the other wrong grammatically. The sentences were: "The hen has three legs" and "Who done it?"

"Willie," she said to one of the youngsters, "go to the board and show where the fault lies in those two sentences."

Willie slowly approached the board, evidently studying hard. Then he took the crayon and wrote: "The hen never done it. God done it."

Mr. and Mrs. Samuel Wilcox were returning passengers on Wednesday's Kinau.

Geo. Mahikoa, Road Luna for the Hanalei District returned Wednesday from Honolulu.

HONOLULU Suburban Investment

For Suburban Real Estate Investments, Honolulu today presents opportunities that cannot be found in any other American city. We first invite your attention to the millions of dollars now being spent on the Panama Canal and Honolulu's Military improvements, giving absolute assurance to Honolulu's promising future to say nothing of her splendid Agricultural and Residential advantages--and second, your attention to

Palolo Hill and Ocean View

Two magnificent suburban properties located in the Kaimuki district, where home-building activity surpasses anything ever known in the Hawaiian Islands. Kaimuki, on account of its high elevation, healthful climate and beautiful scenery, is recognized as the best residential section of the city, and purchasers today will reap the full benefit of a magnificent residential section in a growing American City.

Our Prices and Terms are Reasonable

KAIMUKI LAND COMPANY, LIMITED

HONOLULU, T. H.

Please Tell them you saw it in THE GARDEN ISLAND when you write out that next order